

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> (use as many sheets as necessary)				<b>Complete if Known</b>	
				Application Number	10/626,236
				Filing Date	July 24, 2003
				First Named Inventor	Cassani et al.
				Art Unit	<del>3624</del> 3692
				Examiner Name	F Poinvil
Sheet	1	of	1	Attorney Docket Number	0333

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.†	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code‡ (§ known)				
FD		US-	5,546,303 A	08/13/1996	Helbling	
FP		US-	5,909,794 A	06/08/1999	Molbak, et al.	

FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No.†	Foreign Patent Document		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T‡
		Country Code* Number* Kind Code‡ (§ known)					

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No.†	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s) volume-issue number(s), publisher, city and/or country where published.	T‡

Examiner Signature	F Poinvil	Date Considered	6/23/07
-----------------------	-----------	--------------------	---------

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> (use as many sheets as necessary) AUG 10 2004				<i>Complete if Known</i>	
				Application Number	10/626,236
		Filing Date	07/24/2003		
		First Named Inventor	Cassani et al.		
		Art Unit	3624 3692		
		Examiner Name	F Poinvil		
		Attorney Docket Number	0333		
Sheet	1	of	1		

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code <sup>2</sup> (if known)				
PP		US-	5,689,650	11/18/1997	McClelland et al.	
PP		US-	5,819,263	10/06/1998	Bromley et al.	
PP		US-	6,029,195	02/22/2000	Herz	
PP		US-	6,052,674	04/18/2000	Zervides et al.	
PP		US-	6,085,174	07/04/2000	Edelman	
PP		US-	6,112,191	08/29/2000	Burke	
PP		US-	6,192,347B1	02/20/2001	Graff	
PP		US-	6,202,052B1	03/13/2001	Miller	
PP		US-	6,240,399B1	05/29/2001	Frank et al.	
PP		US-	6,246,996B1	06/12/2001	Stein et al.	
PP		US-	2001/0034641A1	10/25/2001	D'Amico et al.	
PP		US-	2002/0013755A1	01/31/2002	Kiron et al.	

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Country Code <sup>3</sup>	Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)			

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s) volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
PP		Berkshire Hathaway Inc. News Release, July 3, 2003	
PP		Marsh Supermarket Pharmacy, Marsh Fresh IDEA® Rewards, Marsh Community Shopper, <a href="https://secure.copienttech.com/cgi-bin/marsh/infopage.exe">https://secure.copienttech.com/cgi-bin/marsh/infopage.exe</a> , 2 pages, 2002.	
PP		PICCININNI, Ann, The Naperville SUN Business, Rewards for Spending, Digital Chicago & Hollinger International Inc., 07/21/2004, 4 pages, <a href="http://www.suburbanchicagonews.com/sunpub/naper/business/n0712debit.htm">http://www.suburbanchicagonews.com/sunpub/naper/business/n0712debit.htm</a>	
PP		Berkshire Hathaway Inc., Shareholder-Designed Contributions Program Commonly Asked Questions, <a href="http://www.berkshirehathaway.com/sholdga.html">http://www.berkshirehathaway.com/sholdga.html</a> , 3 pages, viewed 08/04/2002.	

Examiner Signature	F Poinvil	Date Considered	6/23/07
-----------------------	-----------	--------------------	---------

CO-PENDING APPLICATIONS (U.S. Serial No. 10/626,236)

Examiner Initials	Applicant(s)	Serial No.	Filing Date	Attorney Docket No.
FP	Cassani et al.	10/371,103	02/21/03	0322

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b>  (use as many sheets as necessary)				<i>Complete if Known</i>	
				Application Number	10/371,103
				Filing Date	February 21, 2003
				First Named Inventor	Cassani et al.
				Art Unit	3625 369J
				Examiner Name	F Poinvil
Sheet	1	of	1	Attorney Docket Number	0322

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No.†	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code² (if known)				
VP		US-	5,546,303 A	08/13/1996	Helbling	
VP		US-	5,909,794 A	06/08/1999	Molbak, et al.	

FOREIGN PATENT DOCUMENTS							
Examiner Initials*	Cite No.†	Foreign Patent Document		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	T²
		Country Code³-Number⁴-Kind Code⁵ (if known)					

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No.†	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s) volume-issue number(s), publisher, city and/or country where published.	T²

Examiner Signature	F Poinvil	Date Considered	6/23/07
-----------------------	-----------	--------------------	---------

<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> (use as many sheets as necessary) AUG 10 2004 SHEET 1 OF 1			<b>Complete if Known</b>	
			Application Number	10/371,103
			Filing Date	02/21/2003
			First Named Inventor	Cassani et al.
			Art Unit	3624
			Examiner Name	
Attorney Docket Number	0322			

U.S. PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Document Number		Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number - Kind Code <sup>2</sup> (if known)				
EP		US-	5,689,650	11/18/1997	McClelland et al.	
EP		US-	5,819,263	10/06/1998	Bromley et al.	
EP		US-	6,029,195	02/22/2000	Herz	
EP		US-	6,085,174	07/04/2000	Edelman	
EP		US-	6,192,347B1	02/20/2001	Graff	
EP		US-	6,202,052B1	03/13/2001	Miller	
EP		US-	6,240,399B1	05/29/2001	Frank et al.	
EP		US-	6,246,996B1	06/12/2001	Stein et al.	
EP		US-	2001/0034641A1	10/25/2001	D'Amico et al.	
EP		US-	2002/0013755A1	01/31/2002	Kiron et al.	

FOREIGN PATENT DOCUMENTS						
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear	Ts
		Country Code <sup>3</sup> -Number <sup>4</sup> -Kind Code <sup>5</sup> (if known)				

OTHER PRIOR ART - NON PATENT LITERATURE DOCUMENTS			
Examiner Initials*	Cite No. <sup>1</sup>	Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s) volume-issue number(s), publisher, city and/or country where published.	T <sup>2</sup>
EP		Berkshire Hathaway Inc. News Release, July 3, 2003	
EP		Marsh Supermarket Pharmacy, Marsh Fresh IDEA® Rewards, Marsh Community Shopper, <a href="https://secure.copientech.com/cgi-bin/marsh/infopage.exe">https://secure.copientech.com/cgi-bin/marsh/infopage.exe</a> , 2 pages, 2002.	
EP		PICCININNI, Ann, The Naperville SUN Business, Rewards for Spending, Digital Chicago & Hollinger International Inc., 07/21/2004, 4 pages, <a href="http://www.suburbanchicagonews.com/sunpub/naper/business/n0712debit.htm">http://www.suburbanchicagonews.com/sunpub/naper/business/n0712debit.htm</a>	
EP		Berkshire Hathaway Inc., Shareholder-Designed Contributions Program Commonly Asked Questions, <a href="http://www.berkshirehathaway.com/sholdqa.html">http://www.berkshirehathaway.com/sholdqa.html</a> , 3 pages, viewed 08/04/2002.	

Examiner Signature	F. Poinville	Date Considered	6/23/07
--------------------	--------------	-----------------	---------

CO-PENDING APPLICATIONS (Serial No. 10/371,103)

Examiner Initials	Applicant(s)	Serial No.	Filing Date	Attorney Docket No.
FP	Cassani et al.	10/626,236	07/24/03	0333

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it contains a valid OMB control number.

Substitute for form 1449A/PTO

## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

*(use as many sheets as necessary)*

Sheet 1 of 1

**Complete if Known****Application Number**

**Filing Date**

First Named Inventor	Cassani
----------------------	---------

## Art Unit

**Examiner Name**

Attorney Docket Number 0322

**U.S. PATENT DOCUMENTS**

[illegible]

## FOREIGN PATENT DOCUMENTS

[illegible]

**Examiner  
Signature**

F Point

Date \_\_\_\_\_

**Considered**

6/23/07

\*EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609. Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

conformance and not considered. Include copy of this form with next communication to applicant.

1 Applicant's unique citation designation number (optional). 2 See Kind Codes of USPTO Patent Documents at [www.uspto.gov](http://www.uspto.gov) or MPEP 901.04. 3 Enter Office that issued the document, by the two-letter code (WIPO Standard ST.3). 4 For Japanese patent documents, the indication of the year of the reign of the Emperor must precede the serial number of the patent document. 5 Kind of document by the appropriate symbols as indicated on the document under WIPO Standard ST. 16 if possible. 6 Applicant is to place a check mark here if English language Translation is attached.

English language Translation is attached.

**Burden Hour Statement:** This form is estimated to take 2.0 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. **DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.**